



Alexandria Middle School

David E. Pawlowski, Principal
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Dear Parents/Guardians:

Our middle school will be participating in the Social Norms Project with Rowan University and the Department of Education. Involvement in the Social Norms Project will help us to continue to develop strategies to assist with bully prevention efforts at AMS. Social Norms is defined by Perkins(2003) as a proactive prevention program that communicates "the truth about peer norms in terms of what the majority of students actually think and do, all on the basis of credible data drawn from the student population that is the target."

We are excited to be a part of this project and to support positive behaviors in our students. The survey is administered online for our students in grades 5-8 and is anonymous. A signed consent form is required for students to participate. It is important that all students return a consent form by November 17th so the survey can be completed prior to our Thanksgiving break. The attached consent form provides further information about the project and the benefits for our school.

Please contact Mrs. Stoskus, our school counselor should you have any questions at 908-996-6811 ext. 235 or stoskus@alexandriaschools.org. We look forward to the Social Norms Project and the related Print Media Campaign being a part of our character education efforts.

Sincerely,

David E. Pawlowski, Principal