

Subject: Media Literacy

Grade: 1

Instructional Scope

LA Standard 3.5 All students will access, view, evaluate and respond to print, nonprint, and electronic texts and resources.	Instructional Sequence									
	Trimester 1			Trimester 2			Trimester 3			
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Strand A: Constructing Meaning										
Interpet graphs and charts to report data.	X	X								
Compare and contrast media characters.			X	X						
Recognize the work of a favorite illustrator.							X	X		
Strand B: Visual and Verbal Messages										
Interpret messages in simple advertisements.					X	X	X			
Recognize that media messages have different purposes.					X	X	X			
Strand C: Living with Media										
Express preferences for media choices.								X	X	

Subject: Media Literacy

Grade: 3

Instructional Scope

LA Standard 3.5 All students will access, view, evaluate and respond to print, nonprint, and electronic texts and resources.	Instructional Sequence									
	Trimester 1			Trimester 2			Trimester 3			
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Strand A: Constructing Meaning										
Demonstrate an understanding of different media forms and how they contribute to communication.	X	X	X							
Identify the central theme and main ideas in different media.	X	X	X							
Distinguish different points of view in media texts.	X	X	X							
Strand B: Visual and Verbal Messages										
Discuss the effects of visual arts on one's mood and emotions.				X	X					
Interpret messages found in advertisements.				X	X					
Strand C: Living with Media										
Choose the most appropriate media for a presentation.								X		

Subject: Media Literacy**Grade: 4****Instructional Scope**

LA Standard 3.5 All students will access, view, evaluate and respond to print, nonprint, and electronic texts and resources.	Instructional Sequence									
	Trimester 1			Trimester 2			Trimester 3			
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Strand A: Constructing Meaning										
Interpret information found in pictorial graphs, map keys, and icons on computer screens.	X	X								
Identify the central theme in a movie, film or illustration.	X	X								
Strand B: Visual and Verbal Messages										
Understand that creators of both print media and electronic media have a purpose and target audience.				X	X					
Discuss the emotional impact of an electronic or non-electronic still image and how it conveys cultural and global understanding.				X	X					
Strand C: Living with Media										
Create media presentations and written reports, using multi-media resources such as electronic, digital, and web-based to communicate information.		X	X	X						
Explain why some uses of media are unethical.						X				

Subject: Media Literacy**Grade: 6****Instructional Scope**

LA Standard 3.5 All students will access, view, evaluate and respond to print, nonprint, and electronic texts and resources.	Instructional Sequence									
	Trimester 1			Trimester 2			Trimester 3			
	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Strand A: Constructing Meaning										
Make predictions and respond to media contexts.	X									
Distinguish between factual and fictional representations.		X								
Discuss use of visual representations to support a message.			X							
Strand B: Visual and Verbal Messages										
Explore and interpret various messages found in advertisements and endorsements.				X						
Differentiate between explicit and implicit media messages.					X	X				
Strand C: Living with Media										
Analyze and evaluate effects of media contexts on the family, home, school, community and world.								X	X	

